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ESP 2006 conference to tackle industry issues and updates

23 int'l experts invited to present at confab's CEO Forum

The e-Services Philippines (ESP) 2006 CEO Forum will feature presentations of 23 international experts and executives on major outsourcing industry issues and trends, according to Felicitas Agoncillo-Reyes, assistant secretary of the Department of Trade and Industry (DTI) and head of the Center for International Trade Expositions and Missions (CITEM), the export promotion arm of the DTI.

This year's conference will carry the theme _Global Outsourcing Outlook,_ and will feature focused discussions on emerging trends and issues specific to the IT and ITenabled sectors (ITES) such as animation, contact centers, business process outsourcing, software development, medical transcription and engineering design, Agoncillo-Reyes said.

Speakers include Avinash Vashistha of neoIT, Christopher Beshouri of McKinsey & Company, and Richard Mills of Chalré Associates, all respected global authorities.

CITEM is the organizer of e-Services Philippines. Now on its sixth year, ESP will take place on February 16-17 at Edsa Shangri-La Hotel in Mandaluyong City.

Agoncillo-Reyes said that aside from industry trends and issues, the presentations will identify areas for cooperation between local IT and ITES firms and foreign associations and partners, as well as testimonials confirming the Philippines, ongoing viability as a world-class outsourcing hub. She said the conference will also discuss case studies of outsourcing models, strategies for breaking into new international markets and for establishing niche expertise.

The fact that more international experts are traveling to the Philippines for ESP 2006 shows that the conference and exhibition is gaining momentum as a recognized and much-anticipated international show, Agoncillo-Reyes said.

Other ESP speakers include: Susie Babani, chief operating officer, Global Resourcing East Asia, HSBC; Eisaku Oshima, president of WeServ Japan; and Chris Sacca, Special Projects head of Google.

Other featured speakers are: Nigel Roxburgh, founding director of UK's National Outsourcing Association; Sean Carroll, president of U.S., Medical Transcription Industry Alliance; Dr. Peter Presiozi of the American Association for Medical Transcription; Dr. Gino Yu, associate professor and director for Digital Entertainment and Game Development, Hong Kong Polytechnic University School of Design; Eric Riewer, Goblins Paris France; Azhar Ahmad Salleh, Multimedia University of Malaysia;

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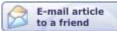
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Tadashi Ishikawa, vice president of ADTX Systems; Martin Conboy, Founder and President of FooBoo Online Australia; Satoshi Soya, Production Manager, TOEI Japan; Jun Lee Seok, Director of Solutions Asia PacificUnisys, Korea; Fred Kumetz, CEO of eData Services Inc.; Shinichiro Kato, JETRO expert for the Philippine IT National Standards Foundation; and Bernd Taselaar of the IT Association of Netherlands.

Local industry champions SPI Technologies, Accenture, Sun Micro Systems, Sykes, Teletech & Clientlogic will also share industry knowledge and expertise during the two-day forum.















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